

Russell Broadstone

Interactive Media / Visual Designer

EXPERIENCE



Ingram Micro

Senior/Lead Product Marketing Designer | 2019 – Present

- Develop and manage email campaigns and landing pages using the latest principals of UX/UI.
- Wireframes and User Flows, Interface Design and User Testing,
- Composed marketing collateral (Posters, Fliers, Banners)
- Utilize all of Adobe Suite (CC), Kentico, Share Point, Confluence, Camtasia, Microsoft Office, Wordpress, Bootstrap, HTML5, CSS3.

PIMCO

Product / Web / Graphic Designer | 2017 – 2019

- Built UX/UI and wire frames, layouts and concepts for Mobile and Web applications using Adobe CC and Sketch.
- Created presentations and user guides with PowerPoint, InDesign and Microsoft Word.
- Application branding and Infrastructure Mapping for internal projects.
- Designed event signage and email campaigns.

DealerSocket

Web / Marketing Designer | 2015 – 2017

- Controlled brand identity and consistency throughout corporate website and marketing campaigns.
- Developed and managed all marketing email campaigns and landing pages using Bootstrap framework, HTML5, CSS3, Marketo, Emma, Workamajig, WordPress,

Local.com

Web / Graphic Designer | 2011-2013

- Lead designer for nationwide corporation, managing strategic design.
- Created logos and website templates for client websites.
- Generated banner ads for clients to be displayed on Local.com.
- Designed custom background images for client social media.
- Provided maintenance and enhancements of websites/templates, marketing/promotional material using Photoshop, Illustrator, HTML and CSS.

EDUCATION



Art Institute of CA. Los Angeles
Web Design & Interactive Media
2006 – 2009

Saddleback Junior College
Graphic Communications
2002 – 2004



CONTACT



Phone
(949) 291-7439

Email
russell@redlogicdesign.com

Web/Portfolio
www.redlogicdesign.com

Location
Orange County/San Diego, CA

ABOUT



I am a creative and enthusiastic designer with a passion for aesthetics and their impact on society. I specialize in web and graphic design with a background in advertising, marketing and business development. I am committed to success and providing quality product and service in a timely manner.

SKILLS



UX/UI, Information Architecture, Responsive Design, Bootstrap, WordPress, Shopify, Sketch, Axure, InVision, Wire Framing, Adobe CC, Emma, Marketo, HTML5, CSS3, Typography, Agile Process, Kentico, Share Point, Confluence,

HOBBIES



Outdoors, Cars, Sports, Technology, Architecture, Concerts, Boats, Art, Food, Travel, Film, Life in general