



Russell A. Broadstone
Web | Graphic | Interactive Media
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www.redlogicdesign.com
(949) 291-7439

Personal Statement / Objective:

I am a creative and enthusiastic designer with a passion for aesthetics and their impact on society. I specialize in graphic and web design with a strong interest in advertising, marketing, production and business development. I am committed to success and providing quality work.

Experience

Velosys - (PIMCO)

UX/UI / Web / Graphic Designer | 2017 - 2019

- Built UX/UI and wire frames, layouts and concepts using Adobe CC.
- Created presentations and user guides with PowerPoint, InDesign and Word.
- Application branding and Infrastructure Mapping for internal projects.
- Designed event signage and email campaigns.

DealerSocket

UX/UI Designer | 2015 - 2017

- Design and develop consistent brand identity throughout entire corporate website and marketing campaigns.
- Manage all marketing email campaigns and landing pages.
- Bootstrap framework, HTML5, CSS3, Marketo, Emma, Workamajig, PHP, WordPress,

Red Logic Design

Independent Web, Graphic Designer | 2009 - Present

- Design and develop websites using the latest principals and UX/UI techniques from wireframes / user flows to testing and setting live the final product.
- Utilize all of Adobe Suite, Microsoft Office, Final Cut, Pro Tools, Photography, Typography, Illustration, UX, UI, Bootstrap and Mobile Application Design, HTML5, CSS3.

Local.com

Web / Graphic Designer | 2011-2013

- Sole designer for a nationwide corporation, managing the strategic design for clients.
- Designed logos and website templates for client websites.
- Generated banner ads for clients to be displayed on Local.com website.
- Created custom background images for client Twitter and Facebook accounts.
- Provided Maintenance and enhancements of websites / templates, marketing / promotional material using Photoshop and Illustrator. Basic Front-end development using HTML, CSS.



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Technical Proficiency

Operating Systems:

Mac / PC

Applications:

Adobe Creative Cloud, Microsoft Office, Final Cut Pro, DVD Studio Pro, Pro Tools

Languages:

HTML5, CSS3

Additional Skills:

UX/UI, Information Architecture, Responsive Design, Bootstrap, WordPress, Magento, Axure, Wire Framing, Omnigraffle, Workamajig, Emma, Marketo, Print Design, Typography, Photography, Agile Process

Education

Art Institute of CA. Los Angeles

Associate of Science
Web Design & Interactive Media
February 2006 - June 2009

Saddleback Junior College

Attended 2002 - 2004
Graphic Communications

Interests

Outdoors, Sports, Concerts, Food, Technology, Film, Art, Life in general