

Russell Broadstone

Interactive Media | UX/UI Designer

EXPERIENCE



PIMCO

UX/UI / Web / Graphic Designer | 2017 – 2019

- Built UX/UI and wire frames, layouts and concepts using Adobe CC and Sketch.
- Created presentations and user guides with PowerPoint, InDesign and Microsoft Word.
- Application branding and Infrastructure Mapping for internal projects.
- Designed event signage and email campaigns.

DealerSocket

UX/UI Designer | 2015 – 2017

- Controlled brand identity and consistency throughout corporate website and marketing campaigns.
- Developed and managed all marketing email campaigns and landing pages using Bootstrap framework, HTML5, CSS3, Marketo, Emma, Workamajig, WordPress,

Red Logic Design

Independent Web, Graphic Designer | 2009 – Present

- Design and develop websites using the latest principals and UX/UI techniques from wireframes and user flows to testing and setting live the final product.
- Utilize all of Adobe Suite (CC), Microsoft Office, Wordpress, Bootstrap, Shopify, Photography, Typography, Illustration, UX, UI, and Mobile Application Design, HTML5, CSS3.

Local.com

Web / Graphic Designer | 2011-2013

- Lead designer for nationwide corporation, managing strategic design.
- Created logos and website templates for client websites.
- Generated banner ads for clients to be displayed on Local.com.
- Designed custom background images for client social media.
- Provided maintenance and enhancements of websites/templates, marketing/promotional material using Photoshop, Illustrator, HTML and CSS.

EDUCATION



Art Institute of CA. Los Angeles
Web Design & Interactive Media
2006 – 2009

Saddleback Junior College
Graphic Communications
2002 – 2004



CONTACT



Phone
(949) 291-7439

Email
russell@redlogicdesign.com

Web/Portfolio
www.redlogicdesign.com

Location
Orange County, CA

ABOUT



I am a creative and enthusiastic designer with a passion for aesthetics and their impact on society. I specialize in web and graphic design with a background in advertising, marketing and business development. I am committed to success and providing quality product and service in a timely manner.

SKILLS



UX/UI, Information Architecture, Responsive Design, Bootstrap, WordPress, Shopify, Sketch, Wire Framing, Photoshop, InDesign, Illustrator, Emma, Marketo, HTML5, CSS3, Print Design, Typography, Photography, Agile Process, Easy to work with

HOBBIES



Outdoors, Cars, Sports, Technology, Architecture, Concerts, Boats, Art, Food, Travel, Film, Life in general